

FIT GUIDE

How to measure your fit

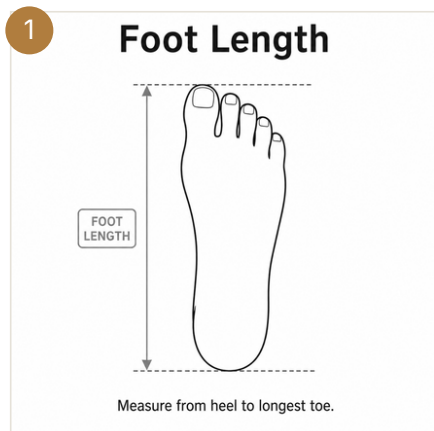
Two simple measurements are all we need for a shoe that fits: length and girth.

HOW THIS WORKS

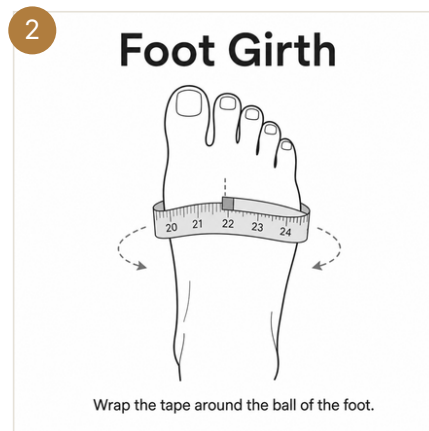
- 1 Learn what to measure (below).
- 2 Print & cut the tool (pages 2–4).
- 3 Measure your foot with it.
- 4 Find size & width (pages 5–6).

99% of customers who submit their measurements get an accurate fit the first time.

WHAT TO MEASURE

**Foot length**

Heel to longest toe. Sets your size.

**Ball girth**

Around the ball. Sets your width.

Measure both feet.

Most people's feet differ a little. If yours do, tell us both — we build each shoe to its own foot.

Why it matters

Every Rebels Market pair is made to your measurements, not a generic last. Length sets your size and girth (around the ball of your foot) sets your width letter (B–5E).

PRINTING

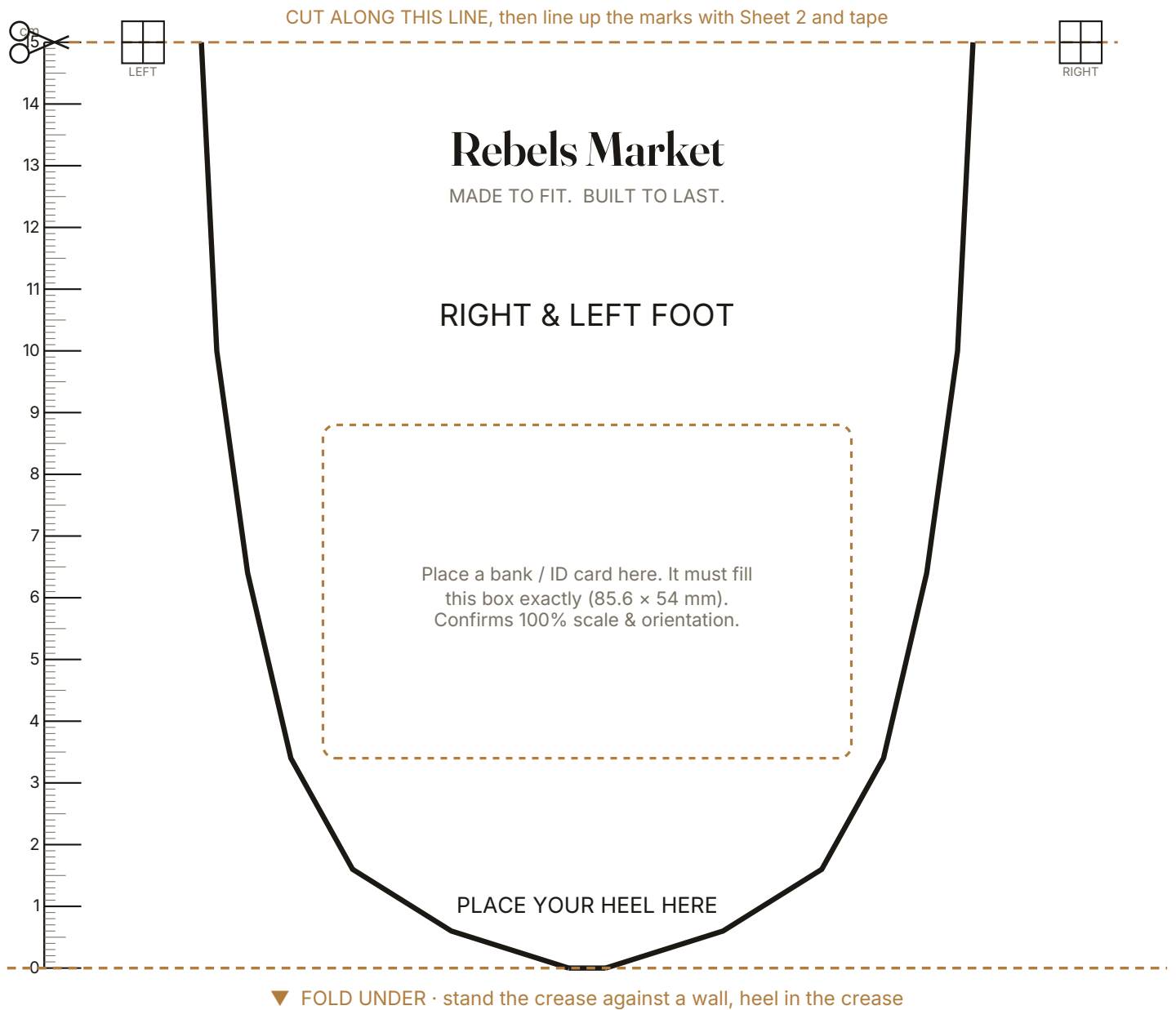
1. Print at 100% / Actual size.
2. Turn OFF 'fit to page' / scaling.
3. A bank card must fill the box.

ASSEMBLE

1. Cut both sheets on the dashed lines.
2. Line up the LEFT & RIGHT marks.
3. Tape the two sheets together.

MEASURE

1. Heel in the crease / on the wall.
2. Read US size at your longest toe;
3. between lines pick the smaller.
4. Width: use the girth tape (Sheet 3).



cm

33

32

31

30

29

28

27

26

25

24

23

22

21

20

19

18

17

16

LEFT

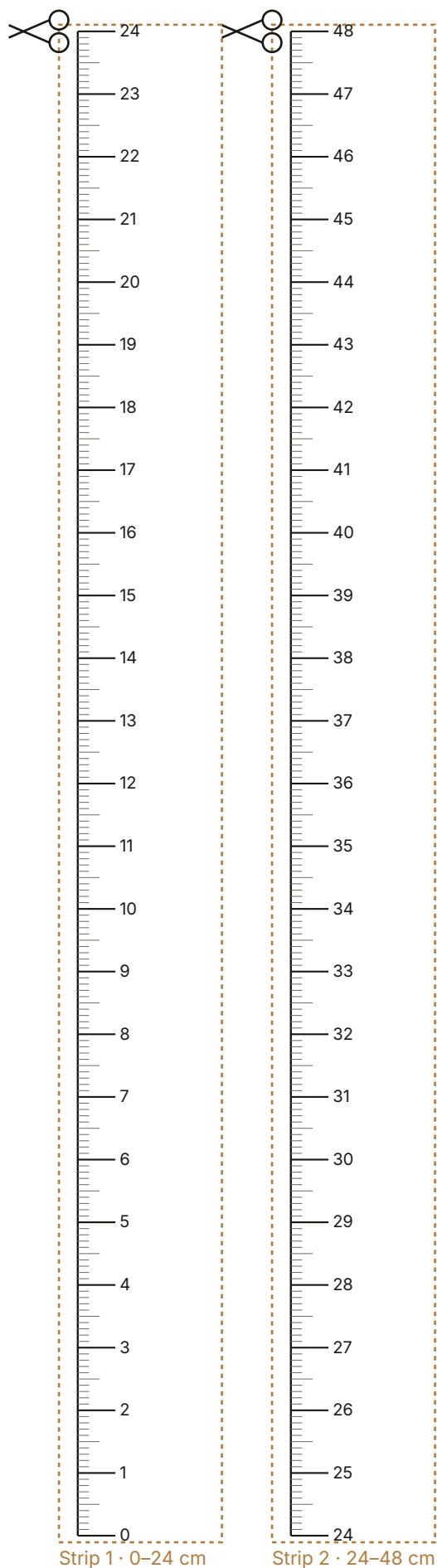
RIGHT

US SIZE

whole → right · half → left

		16
15.5		
		15
14.5		
		14
13.5		
		13
12.5		
		12
11.5		
		11
10.5		
		10
9.5		
		9
8.5		
		8
7.5		
		7
6.5		
		6
5.5		

CUT ALONG THIS LINE, then line up the marks with Sheet 1 and tape



PRINT AT 100% (ACTUAL SIZE)

Girth tape

The width around the ball of your foot.

HOW TO USE

1. Print at 100% (check the card box on Sheet 1).
2. Cut out strips 1 and 2 along the dashed lines.
3. Tape strip 2 after strip 1, overlapping the 24 cm marks, to make one long tape.
4. Wrap it snugly around the widest part of your foot (the ball).
5. Read the girth where the tape meets.
6. Find your width for that girth on the Width guide (page 6).

WHAT YOU'RE MEASURING



Wrap around the ball,
the widest part of your foot.

STEP 4 · FIND YOUR SIZE

Sizing chart

Now compare your measured foot length to this chart to find your US size.

US	UK	EU	Foot length (cm)	Foot length (in)
5.5	4.5	38.5	23.3	9.2
6	5	39	23.7	9.3
6.5	5.5	39.5	24.1	9.5
7	6	40	24.6	9.7
7.5	6.5	40.5	25.0	9.8
8	7	41	25.4	10.0
8.5	7.5	41.5	25.8	10.2
9	8	42	26.2	10.3
9.5	8.5	42.5	26.7	10.5
10	9	43	27.1	10.7
10.5	9.5	43.5	27.5	10.8
11	10	44	27.9	11.0
11.5	10.5	44.5	28.4	11.2
12	11	45	28.8	11.3
12.5	11.5	45.5	29.2	11.5
13	12	46	29.6	11.7
13.5	12.5	46.5	30.1	11.9
14	13	47	30.5	12.0
14.5	13.5	47.5	30.9	12.2
15	14	48	31.3	12.3
15.5	14.5	48.5	31.8	12.5
16	15	49	32.2	12.7

Women's US = men's US + 1½ for the same foot length (e.g. a 262 mm foot is men's 9, women's 10½).

STEP 4 · FIND YOUR WIDTH

Width guide

Now match your measured ball girth to the column for your size.

B Narrow · D Standard · 2E Wide · 3E Wide+ · 4E Extra-Wide · 5E XX-Wide

US	Length (cm)	B	D	2E	3E	4E	5E
5.5	23.3	20.3	21.6	22.8	23.5	24.1	24.7
6	23.7	20.7	21.9	23.2	23.8	24.5	25.1
6.5	24.1	21.0	22.3	23.6	24.2	24.8	25.5
7	24.6	21.5	22.8	24.0	24.7	25.3	25.9
7.5	25.0	21.9	23.1	24.4	25.0	25.7	26.3
8	25.4	22.2	23.5	24.8	25.4	26.0	26.7
8.5	25.8	22.6	23.9	25.1	25.8	26.4	27.0
9	26.2	23.0	24.2	25.5	26.1	26.8	27.4
9.5	26.7	23.4	24.7	26.0	26.6	27.2	27.9
10	27.1	23.8	25.1	26.3	27.0	27.6	28.2
10.5	27.5	24.2	25.4	26.7	27.3	28.0	28.6
11	27.9	24.5	25.8	27.1	27.7	28.3	29.0
11.5	28.4	25.0	26.3	27.5	28.2	28.8	29.4
12	28.8	25.4	26.6	27.9	28.5	29.2	29.8
12.5	29.2	25.7	27.0	28.3	28.9	29.6	30.2
13	29.6	26.1	27.4	28.6	29.3	29.9	30.6
13.5	30.1	26.6	27.8	29.1	29.7	30.4	31.0
14	30.5	26.9	28.2	29.5	30.1	30.8	31.4
14.5	30.9	27.3	28.6	29.9	30.5	31.1	31.8
15	31.3	27.7	29.0	30.2	30.9	31.5	32.1
15.5	31.8	28.1	29.4	30.7	31.3	32.0	32.6
16	32.2	28.5	29.8	31.1	31.7	32.3	33.0

Girth (cm) = the tape around the ball of your foot. Print the girth tape (Sheet 3, page 4).
Pick the width whose girth is closest to yours. D is our standard; choose it if you're unsure.